

INFORMATION

"WOMEN, FAMILIES, CAREERS" HOW TO HARMONIZE WORK AND FAMILY LIFE SUCCESSFULLY

international conference on the challenges and demands facing young people who are leaving school and starting work

"BEST WORKPLACE FOR WOMEN 2012" AWARD CEREMONY

RURAL WOMEN'S CORNER

Date and Time: 10 October 2013, 12:30 pm. – 17:30 pm. Venue: Personal Hungary Exhibition for Human Resource Management Syma Event and Congress Centre, Level 1, Hall C, Sydney Room (1146 Budapest, Dózsa György út 1.)

Sponsors:

Nemzeti Együttműködési Alap (National Cooperation Fund) Ministry of Rural Development BP European Business Service Centre Kft. Personal Hungary

Aims of the Project:

To improve employment chances of young women with particular emphasis on the reconciliation of work and private and family life.

To call attention to the importance of preparing young women to face their tasks in the family and the workplace.

To exchange the Hungarian, EU and US best practices in helping young women with a look at both traditional and new approaches to women's career models.

Rationale:

Both in Hungary and in Europe for many young people it is a big problem to find a job and settle into the workplace. That's why the Irish Presidency paid special attention to improving the position of young people, and in Hungary, recently established the Hungarian Youth Employment Council, which deals specifically with the youth labor market opportunities for those leaving school.

This conference can help advance the dialogue between the legislature, the government, the for-profit and non-profit sectors, education, and media and to expand that dialogue further to include Hungarian cross-border NGOs.

Themes of the Conference:

Employment of young women – the HR manager's view

Role of employers, reconciliation of work, private and family life, education, training, and knowledge transfer,

Preserving women's well-being and health

Cooperation among families and generations in small and big communities Preparation of the next generation including education, vocational training

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Career centers at the universities,

Sustainable lifestyles and family values

Employment opportunities for rural women in agriculture, rural tourism, hospitality, social services, crafts Disadvantaged groups: women with disabilities, Roma women

Role models: multinational companies, entrepreneurs, social networks, agriculture, science, etc.

Speakers:

Ms. Andrea Ferenczi President of the AWCDH (Chair)

Ms. Lívia Járóka, MEP, Vice-Chairwoman of the Committee on Women's Rights and Gender Equality, Main Patron of the AWCDH's Best Workplace for Women Award – video message **Mr. Csaba Káncz**, president, Hungarian Youth Employment Council – key note

Honorary Guests:

Ms. Hédi Kovács, coordinator of the youth section of the Topolya Community Union (Vojvodina, Serbia) **Ms. Tímea Markovics**, kindergarten pedagogue, board member of the Magyar Asszonyok Ligája (Hungarian Women's League) Gúta, Slovakia

Ms. Ida Ötvös, president of the Viski Zöld Falusi Turizmus Szövetség (Green Village Tourism Association of Visk), vice president of the Women's Association, Visk, Transcarpathia, Ukraine

Ms. Beáta Baumstark, PhD aspirant, head of center, ELTE (Eötvös Lóránd University) Student Service and Career Center

Ms. Gyöngyi Dani, five-time paralimpic champion, expert of the AWCDH for disability and employment **Ms. Kitti Dobi**, Human Resources Director, BP European Business Service Centre

Ms. Anikó Ferenczy, Director of Hungarian Convention Bureau, Hungarian Tourism Plc.

Ms. Kinga Joó, member of the European Economic and Social Committee

Mr. Csaba Káncz, president, Hungarian Youth Employment Council

Ms. Kamilla Kesjár, owner and MD of Kesjár Flóra Seedgrower and Commercial Ltd.,

co-chair of Agricultural and Rural Youth Association (AGRYA), member of the presidium of the Hungarian National Rural Network (HNRN)

Ms. Nóra Király local government representative (XIth District, Budapest)

Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art

Ms. Ildikó Modláné Görgényi, Expert for Vocational Education and Adult Education, Ex-Deputy Director General, Hungarian Labor Inspectorate, chairwoman of the Evaluation Committee of AWCDH's Best Workplace for Women Award

Ms. Zsuzsa Sebestyén PhD aspirant, equality expert, member of the Evaluation Committee of AWCDH's Best Workplace for Women Award

Ms. Katalin Süle, president of Zala County directorate of the Hungarian Chamber of Agricultural Economy, Young Farmer, Beef Cattle Breeder

Dr. Márta Torda, Deputy Head of Parliamentary and Public Relations Department, Ministry of Rural Development

Mr. János Ungvölgyi, Hungarian Gold Cross of Merit honoree, school master of Kindergarten and Highschool of the LIA Foundation in Szolnok, president of the board of trustees of Militia Templ

Moderator of panel discussions: Ms. Ildikó Márton-Koczó, executive coach

Participants:

We welcomed more than 120 guests from the following sectors: Government, Parliament, local governments, NGOs, media, universities and colleges, chambers, corporations, tourist organization, trade union, EU officials, diplomats, doctors, artists, sportsmen and sportswomen, farmers, etc.





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12:30 - 13:00 REGISTRATION

13:00 - 15:00 CONFERENCE - PART ONE

13:00 - 13:15 **Ms. Andrea Ferenczi** President of the AWCDH (Chair) *Opening*

13:15 - 13:35 **Mr. Csaba Káncz**, president, Hungarian Youth Employment Council – key note *"Youth Employment: Challenges in Europe and in Hungary"*

13:35 - 13:55 **Ms. Ildikó Modláné Görgényi**, Expert for Vocational Education and Adult Education, Ex-Deputy Director General, Hungarian Labor Inspectorate, chairwoman of the Evaluation Committee of AWCDH's Best Workplace for Women Award *"Employment, Vocational Training, Best Practices"*

13:55 - 14:40 Panel discussion I.

"New Generation: Who Will Show Them the Way?"

Hosted and moderated by: **Ms. Ildikó Márton-Koczó**, executive coach Speakers:

Ms. Hédi Kovács, coordinator of the youth section of the Topolya Community Union (Vojvodina, Serbia) **Ms. Tímea Markovics**, kindergarten pedagogue, board member of the Magyar Asszonyok Ligája (Hungarian Women's League) Gúta, Slovakia

Ms. Beáta Baumstark, PhD aspirant, head of center, ELTE (Eötvös Lóránd University) Student Service and Career Center

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Ms. Zsuzsa Sebestyén PhD aspirant, equality expert, member of the Evaluation Committee of AWCDH's Best Workplace for Women Award

Mr. János Ungvölgyi, Hungarian Gold Cross of Merit honoree, school master of Kindergarten and Highschool of the LIA Foundation in Szolnok, president of the board of trustees of Militia Templ



14:40 - 15:00 **Ms. Klára Kósa**, Ceramic Artist, Master of Hungarian Folk Art *presents the Rural Women's Corner*

15:00 - 15:30 COFFEE BREAK

15:30 - 16:30 CONFERENCE - PART TWO

15:30 - 15:40 **Ms. Lívia Járóka**, MEP, Vice-Chairwoman of the Committee on Women's Rights and Gender Equality, Main Patron of the AWCDH's Best Workplace for Women Award – video message

15:40 - 16:30 Panel discussion II.

"Preparation of Young People for Challenges of the Labour Market, Career Possibilities, Best Practices"

Hosted and moderated by: Ms. Ildikó Márton-Koczó, executive coach <u>Speakers:</u>

Ms. Gyöngyi Dani, five-time paralimpic champion, expert of the AWCDH for disability and employment **Ms. Kitti Dobi**, Human Resources Director, BP European Business Service Centre

Ms. Anikó Ferenczy, Director of Hungarian Convention Bureau, Hungarian Tourism Plc.

Ms. Kamilla Kesjár, owner and MD of Kesjár Flóra Seedgrower and Commercial Ltd.,

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Ms. Ida Ötvös, president of the Viski Zöld Falusi Turizmus Szövetség (Green Village Tourism Association of Visk), vice president of the Women's Association, Visk, Transcarpathia, Ukraine **Ms. Katalin Süle**, president of Zala County directorate of the Hungarian Chamber of Agricultural Economy, Young Farmer, Beef Cattle Breeder

Dr. Márta Torda, Deputy Head of Parliamentary and Public Relations Department, Ministry of Rural Development

16:30 - 17:15 "BEST WORKPLACE FOR WOMEN 2012" AWARD CEREMONY

17:15 - 17:30 Comments, closing reflections

SIDE EVENT: RURAL WOMEN'S CORNER AT THE CONFERENCE

jointly organized by the AWCDH and Ms. Klára Kósa, Ceramic Artist, Master of Hungarian Folk Art **Exhibitors:**

Ms. Anikó Bedő artist, folk artist from Pécs

Ms. Éva Bocsi folk artist from Vizslás

Ms. Kata Imecs textile designer folk artist from Szentendre

Kosa Studio from Szentendre,

Ms. Zsuzsanna Polgár artist, folk artist from Pécs

Ms. Ágnes Szántó "Festarolo" Master, founder and honorary president of the Hungarian Artisans'

Association, from Nógrád

Ms. Eszter Zámori jewelry artist from Szentendre.

Further information: Mrs. Andrea Ferenczi (+36 30 9827093) Szervező: Magyar Női Karrierfejlesztési Szövetség Organizer: Association for Women's Career Development in Hungary

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