



**ONLINE PARALLEL EVENT
OF THE ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY (AWCDH)
AT THE CSW69 NGO FORUM**

**"WOMEN, FAMILIES, CAREERS"
AWCDH IS CELEBRATING THEIR SPECIAL CONSULTATIVE STATUS WITH UN-ECOSOC
AWARDED 15 YEARS AGO**

DATE: MARCH 18, 2025, 11:30-13:00 AM ET, 16:30-18:00 CET

**Main Patron:
HE Dr. Zsuzsanna Horváth, Ambassador
Permanent Representative of Hungary to the United Nations**

Registration:
<https://us06web.zoom.us/meeting/register/aeDR7n-UTzqEdnxXcyHPJQ>

LIST OF SPEAKERS
(in order of appearance)



Ms Andrea Ferenczi, President

Association for Women's Career Development in Hungary (AWCDH)

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Andrea Ferenczi has more than 30 years of experience in the fields of women's empowerment and career development, including helping women attain leading positions by the implementation of Western (incl. American and European) models within a Hungarian cultural framework.

She is an entrepreneur, an advisor, and founder president of the Association for Women's Career Development in Hungary (AWCDH). The AWCDH founded in 2003 is by now a leading professional Hungarian non-governmental organization with over 70 members which has been accredited as the first Hungarian consultative NGO to the UN-ECOSOC from 2009. (More information: www.womenscareer.org).

Andrea's aim is to help promote women's employment and entrepreneurship including women over 55, to foster a dialogue between the legislature, the government, the academia, the corporate and non-profit spheres, and the media, in cooperation with organizations and experts on the national, cross-border and international level.

She has been successfully lobbying for women's career and work-life balance issues for all ages at local, EU and UN level in the last 20 years.

She has organized more than 60 international conferences, initiated the "Best Workplace for Women Competition and Award" in 2007 and the "Women's Career for a Lifetime" program in 2009.

On behalf of the AWCDH she has been project manager of two "Visegrad Women" research projects in 2020-2022, three EU Adult Learning research projects between 2013-2024 and

MC member in 4 COST Actions:

CA22120 2023-2027 Network to leverage the Multi-Age Workforce" (LEVERAGE)

CA22167 2023-2027 Participatory Approaches with Older Adults (PAAR-net)

CA21107 2022-2026 Work inequalities in later life redefined by digitalization (DIGI-net)

CA19136 2020-2024 International Interdisciplinary Network on Health and Wellbeing in an Age-friendly Digital World. (NET4AGE-FRIENDLY).

Organizer: Association for Women's Career Development in Hungary

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Andrea graduated from the Foreign Trade College in Budapest, she is fluent in English and German. Her mother tongue is Hungarian.

1991-1995 she gained professional and practical experience in PR and HR within the framework of US training programs. Andrea Ferenczi is founder MD of PRenergia Ltd. In this capacity she provides PR and HR consultancy (incl. diversity and generation diversity) to her clients.



H.E. Dr. Zsuzsanna Horváth, Ambassador

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Permanent Representative of Hungary to the United Nations

Ambassador Horváth has been leading the Permanent Representative of Hungary since 2021. Prior to her appointment, Ms. Horváth was Hungary's Permanent Representative to the United Nations Office in Geneva, as well as to the World Trade Organization (WTO) and other international organizations in Switzerland, beginning in 2014. She served as Deputy State Secretary for Foreign Economic Relations in the State Secretariat for Foreign Affairs and Foreign Trade in the Prime Minister's Office from March 2013 to June 2014, having previously acted as Director-General for Foreign Affairs from 2012 to 2013. Between 2007 and 2012, Ms. Horváth was a court attorney of the District Court of Budapest. She served as a legal drafter, trainee judge and court secretary in that same Court from 2002 to 2007, prior to which she was an adviser with the National Assembly's Health and Social Affairs Committee, from 1999 to 2000. Ms. Horváth, who holds a doctorate degree in law and political science, also earned a master's degree from Pázmány Péter Catholic University in Hungary.



**Dr. Attila Beneda Deputy Minister of State for Family Affairs
at the Ministry of Culture and Innovation**

Email: attila.beneda@kim.gov.hu

Attila Beneda M. D. earned his medical degree from Semmelweis University and continued his studies at the Health Services Management Training Centre, where he obtained a degree in health care management. From 1997 to 2010, he worked as a general practitioner in the 12th district of Budapest. He then served as the Chief of Staff at the State Secretariat for Healthcare at the Ministry of Human Resources. Subsequently, from 2014 to 2016, he worked as Deputy Minister of State for Health Policy. Starting in 2016, he has held the position of Deputy Minister of State for Family Affairs. He is committed to the health and well-being of families.



**Prof. Dr. Rusinné Anita Fedor, Professor of GTIDEA,
General and Academic Vice Dean**

Faculty of Health Sciences, University of Debrecen

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She earned her PhD degree in Educational Sciences at the University of Debrecen, Doctoral School of Humanities in 2013. In her doctoral thesis she deals with issues of labour market integration of women with young children. She has published the results of her research in several scientific articles. Her book entitled '*In Balance? - From Labour Market Career to Familiarism*' was published in 2015.

She habilitated in 2019 in the field of economic and organizational sciences. Her habilitation thesis deals with precariat as a labour market phenomenon.

Her monography entitled [*Regional characteristics of the precariat on the labour market*](#) was published in 2021.

Her main areas of research include: the labour market role of women, attitude of the young to founding a family, work satisfaction, self-admitted wellbeing and mental health of associate professionals, precariat and other health sociology topics, such as health behavior, peer-bullying.

She is the main editor of the journal *Acta Medicinæ et Sociologica*:

<https://ojs.lib.unideb.hu/ams/hivatalosadatok> She is the founder and main editor of the periodical entitled '*Interdisciplinary researches in the topics of Lifestyle and Health Sociology*'.

In her professional work she places special emphasis on continuous training of young scientific professional. At the moment, she tutors nine PhD students, two of which have already earned their degrees.



Ms Kitti Dobi, Chief Human Resources Officer – CHRO

MBH Bank Nyrt.

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Graduated from the Budapest University of Economics and Business Administration with a degree in Corporate Finance and a distinction.

She started her career in 2003 as a regional manager, responsible for various HR processes at Procter & Gamble. She gained international experience in HR management through further training in human resources and management in Geneva, Switzerland and Cincinnati, USA.

From 2008 to 2010, she managed the development of Vodafone's international operations centre, and then continued as Head of HR Processes. She obtained her OPP international MBTI coach qualification in Oxford and continued her work as a lecturer and HR management module leader at the International Business School.

From 2010 to 2014, as HR Director for the European and African Service Centres of BP's Global Services organisation (a subsidiary of British Petrol), she led the development of the company's international HR service units in Europe and Asia.

Between 2014 and 2016, she was Head of HR Service Management, Account Management and Client Management in Eastern Europe at Alexander Mann Solutions.

From 2016 she was Managing Director for Human Resources at MKB Bank Plc. and MKB Financial Group, and from 2021 Chief Human Resources Officer at Magyar Bankholding Zrt.

During this time, she applied for and completed the Senior HR Executive Training at Harvard Business School and obtained a qualification in HR Executive Education at the Michigan Ross School of Business. Since May 2023, she has been Chief Human Resources Officer at MBH Bank.



Ms Annamaria Wettstein, Youth Delegate of Hungary to the United Nations

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Annamária Wettstein is Hungary's senior youth delegate to the United Nations in 2025. In this role, she is focusing on mental health, digital well-being, and youth civic engagement, amplifying young people's voices at international forums.

Annamária has been actively engaged in youth representation, debate culture, and public discourse. She has organized and moderated numerous discussions, fostering dialogue between young people and decision-makers. She was one of the main organizers of the Youth Conference on the Future of Europe (IKEJ), ensuring that Hungarian youth perspectives reached European institutions. Previously, as junior youth delegate, she has co-organised two side events at the United Nations Headquarters on the role of young persons in peacebuilding and the educational inclusion of minority youth.

She is also committed to supporting disadvantaged youth and has volunteered with local NGOs, mentoring young people in extreme poverty. At LSE, she works as a Student Ambassador, contributing to outreach efforts for underrepresented students through the university's Widening Participation program.

Her experience includes a policy internship at the American Enterprise Institute in Washington, D.C., where she focused on public policy and technology, creating educational content such as podcasts. She has also worked at Case Solvers, a Forbes 30 under 30 startup, where she helped develop problem-solving skills among high school students.

She is a student at the London School of Economics and Political Science (LSE), studying International Social and Public Policy with Politics. She has been awarded the Stipendium Peregrinum full scholarship for her studies.

Passionate about international cooperation and sustainability, she has participated in the UN Sustainable Lifestyles and Education program and is dedicated to strengthening the Hungarian student community abroad. As part of the LSE Hungarian Society leadership, she has co-hosted events bridging decision-makers and young professionals.



Ms Kata Adonicsné Püski
Director General for Strategic Organizational Development
at Semmelweis University

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Kata Adonics graduated from the Corvinus University of Budapest with a degree in economics and a specialisation in international relations. She later graduated from Semmelweis University as a health care manager (MSc).

She has been working at Semmelweis University since 2004. Her most important achievements include the timely implementation of the ERP modules of the SAP ERP system, the successful management of institutional budget for many years, the development of the protocol and reporting system of Semmelweis University's business companies, and, as Rector's Commissioner, the development and implementation of the performance-based education revenue allocation system.

From 2022 she is responsible for the development and implementation of programmes to develop and ensure employee well-being (Family Friendly University Programme) as the Director of Family Friendly University Center. Under her leadership, Semmelweis University has been awarded the following employer branding certificates and awards: Family Friendly Workplace, Best Female Workplace 2020, Family Friendly Place Certification Mark Bronze, Family Friendly University, Lovable Workplace Mark in the Large Company category, Family Friendly Workplace Mark Gold, HelloKlimax Workplace 2023, Responsible Employer of the Year 2023 first place, BenefitPrize Founders' Special Award and Family Friendly Special Award, Lovable Workplace Mark in the Large Company category, Best Female Workplace 2022. Since 2024, he has held the position of Director General for Strategic Organisational Development.

As a female leader, given the historical traditions of the University, the high proportion of female employees and the social responsibility aspects, it is important for her to promote equal opportunities for women and a proportionate female leadership.



Ms Andrea Bartha, Trainer and Coach

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<http://enneagram-tanfolyam.hu/>

With over 15 years of experience as a trainer and consultant in self-awareness, team development, and leadership skills, she has worked as an Enneagram and Lifeline expert, as well as a Biography and Wingwave coach, across industries such as auto leasing, tax consulting, finance, healthcare, and IT, gaining in-depth practical experience. She supports her clients daily in implementing significant life changes. She has participated in numerous international projects, delivering training and presentations in English and Romanian across diverse cultural settings. From small businesses to large multinational companies, she has extensively assisted organizations in enhancing their teamwork, communication, and decision-making processes. Committed to helping individuals and teams fully realize their potential through deepening self-awareness and improving communication, her goal is for clients to achieve not only measurable results but also build lasting, meaningful relationships while fostering a supportive and positive workplace atmosphere. She is characterized by an empathetic, respectful approach and a profound understanding of human behavior.

She deeply believes that self-awareness and development not only support individual success but also contribute to improving communities and workplaces. Through her work, she brings positive changes to her clients' lives that have a lasting impact.



Susan B. Somers, JD, President

INPEA-International Network for the Prevention of Elder Abuse

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Ms. Somers earned a Law Degree in 1984 from Albany Law School, Albany NY, and holds a Certificate of Gerontology Studies. For two decades her practice areas concentrated on Civil Rights, Family and Elder Law Issues, i.e. Advanced Directives, Financial Exploitation and Elder Abuse Prevention and Prosecution. She served as Assist. Deputy Attorney General for the State of New York, Consumer Frauds Bureau and Elder Protection Unit. She has expertise in Financial Exploitation of the Elderly and has developed and delivered numerous trainings to Financial Institutions, Law Enforcement, and Older Persons themselves. She also served as State Director of the NYS OCFS Bureau of Adult Services. She is currently President of the International Network for the Prevention of Elder Abuse, (INPEA), an International NGO with special consultative status at the UN, which launched the first World Elder Abuse Awareness Day (WEAAD) on June 15, 2006. Her focus is on promoting older person's human rights to end abuse, neglect and violence globally, through advocacy with UN Member States and International NGO's. She has an interest in addressing harmful cultural and traditional practices and raising awareness relative to supporting older persons capacity to remain autonomous and independent.



Ms Widad Brimo PhD Student, International expert

Widad Brimo

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Brimo Widad is a passionate advocate for diplomacy, international relations, and cultural diplomacy. As a former Hungarian UN Youth Delegate, she dedicated her term to representing Hungarian youth on the global stage, bridging the gap between decision-makers and young people while emphasizing cultural diplomacy, gender equality, and youth participation. Her commitment to fostering meaningful dialogue between communities continues to shape her academic and professional journey. Currently, Widad is a doctoral student at the University of Szeged, where she researches cultural diplomacy with a particular focus on cultural institutes and the role of women in diplomacy. Beyond academia, she is a mentor at the Mathias Corvinus Collegium (MCC) and the Gile Foundation, she supports young talents in navigating professional and personal growth, with a strong emphasis on public speaking, networking, and strategic career development. With a multicultural background, growing up between Hungary and Syria, she has embraced a diverse cultural heritage that informs her perspective on international relations. Her lifelong engagement in Hungarian folk dance and storytelling has deepened her appreciation for cultural traditions, reinforcing her belief in the power of soft power and cultural diplomacy to build bridges between nations.

Get in touch with

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