

ASSOCIATION FOR WOMEN'S CAREER DEVELOPMENT IN HUNGARY ORGANIZATION IN SPECIAL CONSULTATIVE STATUS WITT THE UN ECONOMIC AND SOCIAL COUNCIL SINCE 2009

Knowledge, Experience and a Passion for Equality

## **INFORMATION**

#### "WOMEN, FAMILIES, CAREERS II." Cooperation between Generations International conference at the 12<sup>th</sup> Personal Hungary Exhibition for Human Resource Management

#### Within the frameworks of the conference: "BEST WORKPLACE FOR WOMEN 2014" AWARD CEREMONY

**Date and Time:** 12 November 2015, 14:30 pm. - 17:30 pm. **Venue:** Personal Hungary Exhibition for Human Resource Management Millenaris "B" Building (H–1024 Budapest, Kis Rókus u. 16–20.)

Sponsors: Nemzeti Együttműködési Alap (National Cooperation Fund) Personal Hungary

Language of the conference: Hungarian and English

### PROGRAM

#### 14:00 – 14:30 Registration

# 14:30 – 15:00 Opening and "Best Workplace for Women 2014" Award Ceremony (Venue: Gyakorlati Fórum 2)

Opening: Ms. Andrea Ferenczi President of the AWCDH, Chair

Greetings: Ms. Mónika Dunai, MP, Chairman of the Subcommittee for Women's Dignity Prize Giving Ceremony: Ms Andrea Ferenczi, Ms Mónika Dunai, members of the Best Workplace for Women Award Evaluation Committee: Ms. Ildikó Modláné Görgényi (chair), Ms Katalin Hajós and Ms. Zsuzsa Sebestyén (members).

# 15:00 – 17:00 "Women, Families, Careers II. Cooperation between Generations" international conference (Venue: Corporate Health Forum)

#### 15:00 – 15:15 Welcome and Opening at the new venue

Ms. Andrea Ferenczi President of the AWCDH, Chair

# 15:15 – 15:30 Presentation: "Reformed Vocational Training and Adult Education in the Service of Employment and the Family"

Ms. Ildíkó Modláné Görgényi, Expert for Vocational Education and Adult Education, Ex-Deputy Director General, Hungarian Labor Inspectorate, chairwoman of the Evaluation Committee of AWCDH's Best Workplace for Women Award

#### 15:30 – 15:45 Presentation: "Women, Work and Families – an ILO perspective"

Ms. Verena Schmidt, Senior Specialist on Conditions of Work and Gender Equality - ILO (Honorary Guest)

#### 15:45 – 16:30 Panel discussion

<u>Moderator:</u> Ms. Erika Farkas, Chief Redactor of MR1 Kossuth Radio <u>Speakers:</u>

Ms. Wendy Dorman-Smith, Deputy Head of Mission, Embassy of Ireland (Honorary Guest)

Ms Gyöngyi Dani, five-time silver medalist Paralimpic fencing champion, Expert of the AWCDH for disability and employment

Ms Kitti Dobi, Regional Client Services Head, Eastern Europe at Alexander Mann Solutions



Ms Katalin Miczinkó, Media Expert, International Marketing Consultant Ms Ildikó V. Kulcsár, Journalist of "Nők Lapja", recipient of the Knight's Cross of the Order of Merit of the Hungarian Republic

**17:00 – 17:30 Closing remarks** Ms. Mónika Dunai, MP, Chairman of the Subcommittee for Women's Dignity Ms. Andrea Ferenczi President of the AWCDH

### **INFORMATION**

#### Aim of the Conference:

Helping to promote women's employment in harmony with the importance of family life, with the fostering of a dialogue between the legislature, the government, the corporate and non-profit spheres, and higher education, in cooperation with NGOs both on the cross-border and EU level.

Through our networks established on EU and UN levels we are going to present positive examples of Hungarian family-friendly practices.

We are going to disseminate all positive foreign best practices within a Hungarian framework

It is our aim to point out the importance of cooperation between generations through family examples as well as the economic importance of women's employment beyond its equality aspects and to present positive examples that other companies can follow. We also wish to bring to the attention of the public employers who respect the interest of their employees, thereby helping the harmonization of work and family life.

#### Rationale:

From the perspective of the subsistence of the nation as well as to sustain the smooth economic operation of a country it is essential that young people should get married and have children. One of the most important challenges for two or more generations living in the same family is to find the best way of sharing the many tasks and duties that keep a family running. Today we all have to live a life marked by manifold crises. To survive in such a turbulent social and economic environment there is a pronounced and urgent need to reach back to the good old, conservative Hungarian heritage of strong family ties and local social groups providing on-the-spot support for young and old, often with a reliance on the achievements of the modern age.

Based on our many research projects conducted throughout the past decade we have concluded that most women were not willing to make a choice between family and professional achievements. Further, we have found that the cooperation between generations, the involvement of grandparents adds the most to a well-functioning family life. Working out good and mutual division of workload between generations is the tool that provides the most support to the family members active on the labor market. Grandparents are always in the forefront in helping their grownup sons and daughters maintain a good work-life balance.

At the same time it is not only the family that should make efforts and provide support in balancing a career and the rearing of children. Employers must also play a role in this respect and aspire to providing modern settings for their employees that inspire them to achieve more while allowing them to spend quality-time with their children and other family members.

Presenting the Best Workplace for Women Award, the AWCHD has been experiencing since 2007 that a growing number of companies have recognized that investing in women-friendly and human measures pay off.

#### Speakers:

We have invited Hungarian and foreign speakers to contribute to the success of our conference with their expertise, personal examples, presentations / participation in the panel discussion.

Within the frameworks of the conference we presented governmental, strategic measurements and also practical measurements related to the workplace that can provide work-life balance without violating the employer's interest.

Through the panel discussion we wished to present role models and life situations as a guide for harmonizing family life and career. We considered it important to show examples of women returning from maternity leave, rural women, women above 50, women with disabilities, and how they succeeded in realizing work-life balance.



#### **Our Honorary Guests:**

Ms. Mónika Dunai, MP, Chairman of the Subcommittee for Women's Dignity

Ms. Wendy Dorman-Smith, Deputy Head of Mission, Embassy of Ireland (Honorary Guest) - invited

Ms. Verena Schmidt, Senior Specialist on Conditions of Work and Gender Equality - ILO (Honorary Guest)

#### Participants:

Our guests were welcome from the following sectors:

Government, Parliament, local governments, NGOs, media, universities and colleges, chambers, corporations, trade unions, EU and UN officials, diplomats, doctors, artists, sportsmen and sportswomen, visitors of the Personal Hungary event and all other interested individuals.

#### Media coverage:

We are going to ensure a wide publicity on the Internet and the Media. *Our media partners are:* Magyar Polgármester online, Munkajog.hu, Világgazdaság, Manager Magazin, Figyelő, Családi Lap, NL Café

Budapest, 12 November 2015

#### Further information: Mrs. Andrea Ferenczi (+36 30 9827093) Email: <u>ferenczi@t-online.hu</u> <u>www.noikarrier.hu</u>,

### Szervező: Magyar Női Karrierfejlesztési Szövetség Organizer: Association for Women's Career Development in Hungary

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